

# ZAGREB **2026** INVEST

**19.6.2026.**

ZAGREB, HOTEL WESTIN



**Investments in  
2026**

## How to maintain a high level of investment?

### Key Croatian benefits for investors:

up to **100% exemption** from corporate **income tax** for up to 10 years, up to **€ 2 million** in direct incentives for capital expenditures and up to **€ 37,500** in incentives per new employee.

### Open questions:

› Will Croatia continue to focus on investments in technology, tourism and energy in 2026?



› What will be the impact of geopolitics on future investments?



› What is the ability and need for foreign investors to adapt?



› What kind of support do foreign investors expect from the state?



## Priority areas for investment:



### Technology and innovation

Development of the IT sector, artificial intelligence and digital transformation.



### Tourism

Investments in high-end accommodation, sustainable tourism and year-round offer.



### Energy

Renewable energy projects (solar and wind power plants).



### Manufacturing

Defence, pharmaceutical, automotive and food industries.

## Subsidies and incentives:



### Tax incentives

Reduction of corporate tax rates depending on the investment size and the number of new jobs.



### Grants

Incentives for capital expenditure and job creation.

## What are the serious constraints for investors within the EU:

- **Government debt and financing:** The European Central Bank (ECB) plans to reduce its holdings of bonds as governments face high levels of debt, significantly changing market risks.
- **Stagflation, inflation and uncertainty:** The combination of slow growth of 1.2%, expected high interest rates and potential volatility in energy prices could threaten investment returns. A significant increase in oil prices is also expected.
- **Geopolitical risks and trade:** Tensions with the US (tariffs) and trade agreements with China, together with numerous security threats, seriously threaten European competitiveness, especially in traditional sectors.
- **How to prevent Europe from falling behind:** Without rapid adoption of new technologies and without defense investments, stagnation may occur in Europe, especially in key sectors such as space technologies, AI, green energy. Major policy changes are not expected until 2028.

# APPLICATION FORM



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<input type="checkbox"/> <b>BASIC PACKAGE</b> (participation in the conference)	<b>175 €</b>
<input type="checkbox"/> <b>CATALOG PACKAGE</b> (participation in the conference and inclusion of information about the zone in the online catalog)	<b>650 €</b>
<input type="checkbox"/> <b>PRESENTATION PACKAGE</b> (participation in the conference, inclusion of information about the zone in the online catalog and presentation of the zone in a panel discussion)	<b>1.100 €</b>

\*The third and each subsequent participant from the same company receives a 10% discount on the registration fee.  
 \*\*The registration fee includes: participation in the conference, working materials, refreshments during breaks, a meal.  
 \*\*\* Cancellation with a full refund of the payment amount is possible up to 2 days before the conference. No-shows without prior notice will be charged the full registration fee VAT (25%) is not included in the price.

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