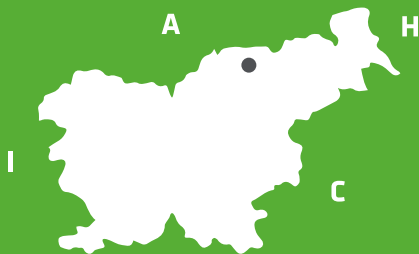


New Product

Guitar God - Personalized & customized guitar seats, holders and stands

LOCATION
Slovenia



SECTOR
Music

CONTACT

RRA Koroška d.o.o.
Meža 10, 2370 Dravograd
Slovenia

e-mail: info@investkoroška.si
web: www.investkoroška.si
phone: +386 (0)5 90 85 190



Guitar God - Personalized & customized guitar seats, holders and stands

TGuitar God is a label of personalized guitar seats and stands, handcrafted from the finest and expensive materials.

The Guitar God collection includes the following:

- 3 models of guitar seats,
- 3 models of guitar holders, and
- guitar holder with an ambience light.

The guitarist selects the components, such as the colour of the metal; both, the colour as well as the processing of wood, either oiling or varnishing; the color and material of the seat, thread colour for quilting, etc.

Guitar Stool HARMONY

Harmony is a combination of comfort, elegance and functionality, perfect for the classical guitarist. Exquisitely handcrafted from Slovenian wood, each detail is carefully designed to serve a specific purpose. The foot ring enables an ideal posture for the guitarist and serves as a holder for the guitar. The magnetic contact mechanism of the seat top elegantly opens up to the storage shelf underneath the seat only to provide extra room for picks and music sheets. Four hardwood legs offer stable support, while its padded seat cover ensures maximum comfort. The stool blends perfectly into any stage background.

Guitar Stool 1969

1969 swivel seat is the answer to all guitarists who believe correct seating position and height adjustment is key to his or her playing, let alone health. This handcrafted oak frame stool has a manual screw-lift system with a lock that holds the seat firmly in position so that the guitarist doesn't waste energy adjusting the seat and remains focused on their playing. The 24-mm thick and 200-mm long screw elevation makes 1969 suitable for all guitarists whose height ranges from 165 to 190 cm.

Guitar Stool PRODIGY

Prodigy is a must for acoustic, electric, and bass guitarists, whether left- or right-handed, with two semi-circular foot rings. The steel foot rings, placed at different heights, enable comfortable playing regardless of the playing style and help the guitarist maintain a perfect posture. A guitar stand in a metal base colour can be attached to the seat on four different sides. Once the guitarist adjusts his or her ideal position, the guitar stand is placed on the opposite side of the stool, so it doesn't disturb them during playing. A guitar-holding band is tied to the stand to provide extra protection for the guitar.

New Product

Guitar God - Personalized & customized guitar seats, holders and stands

ADVANTAGES

Guitar God is a synonym for premium personalized guitar seats and stands, handcrafted from the finest and high-quality materials, such as the Slovenian solid oak wood, distinguished by ergonomic design and functionality.

The advanced online shop configurator enables a high level of personalization. Guitarists can select the Guitar God seat and stand colour, material and design, thus creating their unique guitar throne. The customer can also choose a unique holder that completes their guitar set perfectly.

PHASE OF THE PROJECT

Currently, Guitar God is negotiating commission sales with the Music Max shop. In addition, setting up an exhibition space is being discussed with the largest Slovenian guitar service, Tomaž Šink. Collaboration with Kitarski Salon Vadya and Luksuzna Glasbila, two smaller expensive guitar agents, is being negotiated. It is Guitar God's goal to sign contract with three music shops in Slovenia, one in Austria and one in Germany by 2021. The Guitar God trademark will be registered in 2022, TUV and ISO certificates for Slovenia and Germany shall be obtained the same year.

ESTIMATED INVESTMENT IN TOTAL

To be determined.

